



**CENTRE FOR NATIONAL
PARKS & PROTECTED AREAS**

LANDSCAPES FOR EVERYONE CONFERENCE 2020

OCTOBER 13TH 2020

KEYNOTE: JULIAN GLOVER

#LFE2020

INDEX

Introduction	Page 3
The CNPPA	Page 4
Programme	Page 5
Abstracts	Page 7
Lightening Talks	Page 11
Posters	Page 15



CENTRE FOR NATIONAL
PARKS & PROTECTED AREAS

Landscapes for Everyone Conference 2020

INTRODUCTION

We were inspired to organise this conference to encourage all those who work in, are responsible for, and enjoy England's protected areas to start delivering on the 2019 National Landscapes Review recommendations. We are delighted that the Chair of that review, Julian Glover, is able to be our Key Note Speaker. The review is wide ranging and demands us all to up our game to deliver for nature, communities and society's health and wellbeing.

To enable us to be action orientated we are focusing our scope to two recommendations:

Proposal 7: A stronger mission to connect all people with our national landscapes

Proposal 17: National landscapes working for vibrant communities

The Morning Session brings us all together to inspire us through a range of speakers on access to the countryside and vibrant communities. Dr Elaine King, CEO of the Chilterns AONB will chair the morning and Julian Glover is our key note speaker.

The Afternoon Session will be opened by Defra updating and reflecting on the Landscapes Review and then we split into two sessions to get down to work. After several short sharp lightning presentations showcasing the best of on the ground delivery we will split in to breakout rooms to focus on how we can individually and collectively deliver the ambitions of the Review for these two Proposals.

We also have a range of superb posters to look at which can be found here [\[add link\]](#)

The conference is being recorded and all presentations will be available following the event.



WELCOME TO THE CENTRE FOR NATIONAL PARKS & PROTECTED AREAS

CENTRE FOR NATIONAL
PARKS & PROTECTED AREAS

The Centre for National Parks and Protected Areas (CNPPA) is a newly formed Centre based at the Ambleside Campus of the University of Cumbria. Its purpose is to foster cross disciplinary research and inform and influence policy making on the management of protected areas in the UK and overseas. We seek to develop best practice, governance and innovation of resource use and promote knowledge transfer among researchers, policy makers and practitioners. At CNPPA we work across five themes; Landscape and Ecology, Rural Economy, Wildlife Conservation, Human-Nature and Cultural Landscapes.

Our activities attract academics in relevant discipline areas through conferences, fellowships, research and enterprise projects, whilst at the same time encouraging dialogue with policymakers and professional practitioners.

"Our vision

*is to become an international
centre of excellence for the trans-disciplinary
study of national park and protected area
management - developing more sustainable
solutions to global challenges"*

MORNING SESSION

OPEN TO ALL TICKET HOLDERS

09:30 KEYNOTE / PLENARY SESSION

WELCOME & INTRODUCTION TO THE CNPPA

Julia Aglionby - Professor of Practice, CNPPA

INTRODUCTION TO MORNING SESSION

CHAIR: **Elaine King** - CEO Chilterns AONB

KEY NOTE

Julian Glover - Author of the Landscapes Review

RESPONSE TO THE GLOVER REVIEW

Tony Gates - CEO Northumberland National Park Authority

10:05 PRESENTATIONS

YOUTH AMBASSADORS

Abbi Woof

Lauren Pring

Emily Neighbour

Isaac Johnston

Alice Cushnie

Amy Bray

PROPOSAL 7:

A Mission to Connect All People with our National Landscapes

Adelle Rowe - The People & Nature Survey, Natural England

Anjana Khatwa - The Lived Experience of BAME visitors to National Landscapes

Yvonne Witter - Campaign for National Parks Mosaic Project, Peak District

PROPOSAL 17:

National Landscapes Working for Vibrant Communities

Mark Shucksmith - National Landscapes Working for Vibrant Communities

Lois Mansfield - Sustainable Livelihoods in National Landscapes

Hetty Byrne - 'The Bowland Experience'- A Sustainable Tourism Case Study from the Forest Bowland AONB

12:00 LUNCH & POSTER SESSION

#Lfe2020

DELIVERING THE RECOMMENDATIONS

ALL DAY TICKET HOLDERS ONLY

13:00 AFTERNOON SESSION BEGINS

WELCOME TO THE AFTERNOON SESSION

CHAIR: **James Stuart** - Chair of National Parks UK

REFLECTIONS FROM DEFRA

Sion McGeever - Deputy Director for Landscapes, Peatlands and Soils, DEFRA

13:30 CHOOSE WORKSHOP SESSION

PROPOSAL 7

CHAIR

Chris Loynes - Reader in Human Nature Relations University of Cumbria

PROPOSAL 17

CHAIR

Alison Barnes - Chief Executive New Forest National Park Authority

WELCOME BY CHAIRS

LIGHTNING PRESENTATIONS X 5

WORKSHOP SESSION

AGREE DRAFT RESPONSES IN THE GROUPS

15:05 FINAL PLENARY SESSION

AFTERNOON CHAIR'S FEEDBACK

Chris Loynes - Proposal 7

Alison Barnes - Proposal 17

CLOSING REMARKS

CHAIR: **James Stuart** - Chair of National Parks UK

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CONFERENCE ABSTRACTS

SESSION 1

Proposal 7: A Mission to Connect all People with our National Landscapes

ADELLE ROWE

HEAD OF CONNECTING PEOPLE TO NATURE
NATURAL ENGLAND

The People & Nature Survey

The People and Nature Survey (previously Monitor of Engagement with the Natural Environment or MENE) has been running for over 10 years to gather data on how people experience the natural world in England. It provides a rich source of data that will be the basis of the presentation, indicating how people spend time in green spaces. Moreover, it also shows where there are obstacles that prevent people from being able to enjoy nature, that create inequalities that we need to address.

ANJANA KHATWA

TITLE

The Lived Experience of BAME visitors to National Landscapes

CONFERENCE ABSTRACTS

SESSION 1

Proposal 7: A Mission to Connect all People with our National Landscapes

YVONNE WITTER

CHAIR OF PEAK DISTRICT MOSAIC & BOARD MEMBER OF PEAK
DISTRICT NATIONAL PARK AUTHORITY

Campaign for National Parks Mosaic Project, Peak District

The countryside should be accessible to all regardless of ethnicity.

It is crucial that there is effective partnership working and consultation with groups and local communities.

One of the crucial elements is for organisations to collaborate with communities to gain an understanding of the barriers.

CONFERENCE ABSTRACTS

SESSION 2

Proposal 17: National Landscapes Working for Vibrant Communities

MARK SHUCKSMITH

PROFESSOR AT NEWCASTLE UNIVERSITY & TRUSTEE OF ACRE &
CARNEGIE UK TRUST

National Landscapes Working for Vibrant Communities

LOIS MANSFIELD

DIRECTOR OF CENTRE OF NATIONAL PARKS & PROTECTED AREAS

Sustainable Livelihoods in National Landscapes

Agriculture is the major land use in UK national landscapes. Businesses operating in this context are undergoing a series of seismic shifts whether related to Covid, Brexit or climate change. As a result, farming families need to recognise the opportunities presented by change as well as appreciating the constraints and vulnerabilities they face. The sustainable livelihoods approach is a tool which we should be employing to help farm family businesses realise the full range of assets they have to help them not only survive but thrive.

CONFERENCE ABSTRACTS

SESSION 2

Proposal 17: National Landscapes Working for Vibrant Communities

HETTY BYRNE

FOREST OF BOWLAND AONB SUSTAINABLE TOURISM OFFICER

'The Bowland Experience'- A Sustainable Tourism Case Study from the Forest Bowland AONB

The Forest of Bowland sustainable tourism network provides businesses with the opportunities to work together to deliver small-scale, but memorable experiences for visitors, which celebrate the local distinctiveness of the area. With an increase in demand for authenticity and experiential travel, these local developments have the opportunity of creating visitor loyalty within a protected landscape to support a vibrant local economy.

In 2005 the Forest of Bowland was the first English Protected Landscape to achieve the EUROPARC Charter for Sustainable Tourism and in 2010 the area successfully held onto the accolade. Responding to this programme, businesses have become increasingly connected to the AONB and have utilised the area's 'Sense of Place' to support their purposes of being more economically, socially and environmentally sustainable.

LIGHTENING TALKS PROPOSAL 7

Jane Cooper and Gillian Scotford, Co-Founders, Accessible Derbyshire, Directors, Access For All UK **Accessible Derbyshire**

Accessible Derbyshire was created in 2013 as a 'one stop' website for accessible opportunities in Derbyshire and the Peak National Park.

As parents of disabled children we recognised the challenges that venturing out can bring and wanted to make a difference. With 650,000 page views, our popular and unique accessible tourism charity has spearheaded the campaign to create inclusive National Parks.

We shared our experience at the Destinations For All World Summit in Brussels in 2018, are mentioned in the Glover Report and would love to share our experience of connecting disabled people with our natural landscapes at the conference.

John Shaw Founding Managing Director **Chiltern Rangers CIC 'Enhancing the Chiltern's habitats through conservation, education and community engagement'**

We are a small social enterprise with a vision of inspiring and enriching communities and enhancing local environments. We create projects full of opportunities to access and enjoy the local environment through voluntary practical conservation sessions for a diverse array of people.

Based on High Wycombe, Buckinghamshire on the edge of the Chilterns AONB, our work connects thousands of people each year to their local urban green spaces. We encourage and help them get out into the wider 'countryside' or rural landscape. We use a range of methods to get people involved but a key ingredient is partnership working.

Clearly 2020 has been...interesting/challenging (insert your own choice of adjectives) and so we tried to pivot and support & inspire our community through a series of on line techniques such as Facebook Live Forest School, on line tool talks, art and craft and literature. This was the opposite of our norm where we try to get people together outdoors and away from their screens! Perhaps though it has allowed us, in a time of great pressure to find some happiness. To accept and embrace technology rather than see it in an adversarial and negative light. Are there lessons for us around flexible engagement more broadly?

Chiltern Rangers are on YouTube, Facebook, Twitter & Instagram @chilternrangers

LIGHTENING TALKS PROPOSAL 7

Rosie Thomas - Northumberland National Park

Transforming the way people connect with landscape

In 2015 Northumberland National Park undertook an ambitious project to transform the way more and different people connect with landscape and created The Sill: National Landscape Discovery Centre. We aimed to welcome 100,000 people per year to the centre and in the opening year we welcomed 175,000. The project is more than a building, the education and outreach programme will peak at 30,000 engagements per annum, we have worked with 12,000 volunteers and created new and different partnerships. We have reached numerous community groups with barriers to engagement including BAME, SEND and people living with dementia. This presentation will tell our story.

Andy Bailey, Outreach and Interpretation Officer, Dartmoor National Park

Lanterns, fairies and digital connections: Creating an emotional connection with our natural landscapes

Working with our partners we have been creating exciting innovative opportunities for young people and families to experience Dartmoor. Using the arts to deliver popular lantern walks, fairy days and live interpretation we have reached new audiences and made the landscape more relevant to them by creating an emotional response.

This year has been particularly challenging but has presented an opportunity to embrace digital media and find new ways to make connections with a geographically diverse audience. We've taken Dartmoor to where people are using livestreams, videos, social media and online talks.

#DartmoorConnections video archive

<https://www.facebook.com/watch/798188313597194/401033307523137/>

#DartmoorConnections illustrated talks

[HTTPS://WWW.YOUTUBE.COM/PLAYLIST?LIST=PLXCC1OEVEV2Y1UUOY8XUV_6PMOTKOOAJY](https://www.youtube.com/playlist?list=PLXCC1OEVEV2Y1UUOY8XUV_6PMOTKOOAJY)

Heather McNiff

North York Moors National Park

NYMNPA believes that volunteering opportunities should be available to everyone. 9,000 volunteer days are currently worked by people with special needs. We establish and support associate groups across the boundary of the National Park. We train task day leaders, provide tools and equipment and link groups together. Our work with Autism Plus is an excellent example of cross boundary and partnership working. A huge variety of volunteer positions exist, matching volunteers' skills and motivations to tasks such as mending hard drives, hanging exhibitions, maintaining rights of way, posting on social media and cycle patrols along our bridleway network.

LIGHTENING TALKS PROPOSAL 17

Naomi Oakley

Duchy of Cornwall tenants

We are Duchy of Cornwall tenants, farming 180 hectares for nature and people in the heart of the Dartmoor National Park. Our beef and sheep enterprises manage and maintain our highly biodiverse farm and an amazing palimpsest of archaeology.

We have 165 hectares of open access and we love to share the farm with people for activities including Junior Rangers, open meadow days, schools, home schoolers, colleges and university groups and individual students. Our favourite are a group of adults with learning challenges who come every fortnight to help us with conservation tasks and with the animals. Please see: www.dartmoorfarm.com

Lyndsey Stride

Commoning Voices Project, New Forest

Empowering New Forest commoners to tell their own story in their own words to over 100,000 people.

- Pride, passion, knowledge, community, childhood. Commoners gained from telling each other their stories; strengthening the community identity.
- Know, like and trust – there are many ways to tell a story. Social media training for commoners, education packs for schools, kids TV, radio, local newspapers and specialist publications.
- Farm walks and a cup of tea - building personal relationships with influencers such as National Park staff, Bed and Breakfast owners, conservationists and local interest groups.
- Multi-media interactive exhibition- seen by more than 100,000 people.
- Professional mentoring and support.

Simon Johnson, Catchment Designs

'Making the Right Connections'

Natural Flood Management that supports resilient communities and landscapes.

Catchment Designs have been commissioned to develop and deliver an ambitious NFM pilot in the Upper Kent Catchment on behalf of South Cumbria Rivers Trust / Environment Agency / Defra.

Our case study, focusing on three Lake District National Park communities demonstrates:

- how blending “nature-based solutions” and “enlightened self-interest” approaches, could enhance the resilience of landscapes and ‘at risk of flooding’ communities.
- the benefits of early and continued dialogue, connecting farmers (ecosystem service providers), local contractors (B2B & local economy) and communities (beneficiaries).
- how this approach is delivering placed based outcomes in a complex and uncertain world.

LIGHTENING TALKS PROPOSAL 17

David Evans Friends of the Lake District - Westmorland Dales Landscape Partnership

Westmorland Dales Case Study

People have shaped the landscape and heritage of the Westmorland Dales, part of the Yorkshire Dales National Park in Cumbria, for the last 12,000 years. The Westmorland Dales Landscape Partnership Scheme has people at its heart too. We aim to leave a sustainable legacy built on this rich heritage, vibrant communities and a strong partnership with:

- young apprentices skilled for the future
- farmers managing land for environmental benefit and food production
- businesses equipped to harness the area's tourism potential
- schools recognising the educational value of their local landscape
- communities engaged in revealing, conserving and celebrating their heritage

Jez Westgarth

Nature Recovery through Farming

The future of farming in the Lake District; the people, the traditions, the livestock and the environment, is a critical priority. World heritage status for the Lake District, the Government 25 Year Environment Plan and the transition to a new Agricultural policy all present opportunities and challenges for the predominantly upland farming system. The impact of the climate and nature crisis in one of the most protected landscapes in the UK is recognised; floods, droughts, loss of biodiversity and the impact on local and visiting communities.

Then 2020 happened, a reminder that everyone needs nature, the importance of accessing green spaces and the symbiotic potential between nature restoring us and our role in restoring nature. This talk will introduce some of the current thinking about how we could approach 2021 and beyond, working collaboratively to maximise public and private investment, at a landscape scale yet with strong community engagement and how we might realise the full potential of our natural assets for environmental, social, cultural and economic prosperity.

POSTERS

See the poster session at:
www.uplandsalliance.com/

name 1 - from
about
Name 2 - from
about
Name 3 - from

Name 4 - from

NAME 5 - FROM

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